

Ali Ghiasi

Digital Creator

Alighiasi78@gmail.com
Iran, Tehran

SUMMARY

Creative and detail-oriented videographer specializing in digital content production for architecture and construction. Skilled in capturing and editing high-quality visuals that showcase design and structure. Focused on delivering compelling content that enhances brand identity and audience engagement. Exploring innovative techniques to bring architectural stories to life.

EXPERIENCE

• Documentary Filmmaker | Cuboid

- Directed and designed a documentary showcasing the full process of designing and constructing a complex concrete structure
- Developed the creative vision and narrative structure to highlight architectural and engineering challenges
- Captured high-quality on-site footage, ensuring precise visual storytelling

• Documentary Filmmaker | Enzo Showroom Renovation

- Directed and produced a documentary capturing the entire renovation process of the Enzo showroom
- Designed the narrative to showcase each phase of the restoration, from initial design to final execution
- Filmed on-site to document the transformation, focusing on key moments and technical details

• Multimedia Manager | Mashahir Holding

- Managed the multimedia production for over a hundred of properties for Mashahir Zafarani Real Estate Group
- Directed and supervised the filming and editing of property videos to highlight key features and design elements
- Collaborated closely with the real estate team to align visual content with marketing strategies. Ensured timely delivery of high-quality videos to support promotional and sales efforts

SOCIAL MEDIA

+98 991 457 2143

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Auteurcreation

LANGUAGES

Persian Native ●●●●●

English Intermediate ●●●●●



PERSONAL INFORMATION

Date of Birth: 10 June 1999
Gender: male
Nationality: Iran
Marital Status: Single

SKILLS

Architectural Photography
Level: (Expert)

Cinematography
Level: (Expert)

Aerial Videography
Level: (Expert)

Cinematic Lighting Techniques
Level: (Expert)

Video Editing / Color Grading
Level: (Expert)

Motion Graphics
Level: (Intermediate)

Communication skills ●●●●●

Familiarity with interactive media ●●●●●

Learning speed ●●●●●

Public relations ●●●●●

Teamwork ●●●●●

Project management ●●●●●

Design Solutions ●●●●●

Advertising skills ●●●●●